

COMMUNICATION STUDIES MAJOR – B.A.

INTERPERSONAL & PUBLIC COMMUNICATION CONCENTRATION

GENERAL EDUCATION - 69 hours

BIBLE & THEOLOGY - 30 hours

BIB 213	Hermeneutics	
BSF 103	Foundations for Spiritual Formation	
NTE 103	Introduction to the New Testament	
NTE ____	New Testament Elective	
OTE 103	Introduction to the Old Testament	
OTE ____	Old Testament Elective	
THE 303	Introduction to Theology	
THE ____	Theology Elective	
6 hours of Bible/Theology Electives from any BIB, BMI, GRK (except 213), HEB (except 213), NTE, OTE, THE, or approved integrative courses		

HUMANITIES - 18 hours

COM 113	Introduction to Communication	
ENG 113	Freshman Composition I	
ENG 123	Freshman Composition II	
HUM 103	Western Thought & Culture	
3 hours ENG Literature Elective		
3 hours Philosophy Elective		

SOCIAL SCIENCES - 12 hours

3 hours Psychology Elective from PSY 113 or PSY 243		
3 hours History Elective		
6 hours Social Science Electives from ANT 203, CRJ 113, CSG 113, ECO, GHY, HIS, ICS 323, POL, PSY 253, 263, 323, 343, SOC or SWO 203		

COMPUTER, SCIENCE, & MATHEMATICS - 9 hours

Choose any BIO, CHM, ENV, PHS or SCI course as a science elective		
3 hours Mathematics Elective		
3-4 hours Computer, Science or Mathematics Elective prefixed BIO, CHM, CSC, ENV, MAT, PHS or SCI		

MAJOR - 37 hours

COMMUNICATION STUDIES CORE – 18 hours		
COM 213	Introduction to Communication Theory	
COM 283	Persuasion	
COM 313	Introduction to Communication Research Methods	
COM 363	Media & Society	
COM 423	Communication Ethics	
COM 463	Christ, Communication & Culture*	

IPC CONCENTRATION – 19 hours

IPC 201	Inter. & Public Com. Practicum (May be repeated)	
IPC 293	Interpersonal Communication	
IPC 313	Organizational Communication	
IPC 333	Small Group Communication	
IPC 343	Advanced Public Speaking	
IPC 493	Inter. & Public Com. Internship or	
	COM 383 Study Abroad	
IPC ____	3 hours IPC elective at 300- or 400-level	

MINOR or OPEN ELECTIVES - 23 hours*

UTF 100	UTF Orientation	
4 SAO Service & Outreach Opportunities		

TOTAL = 126 hours

*It is assumed that the integrative course COM 463 will be used in fulfillment of a Bible & Theology elective. If not, **Minor or Open Electives** is reduced to 20 hours to accommodate a separate 3-hour Bible & Theology elective and maintain a total of 126 hours.

INTERPERSONAL & PUBLIC COMMUNICATION COURSE SCHEDULE SAMPLE

First Year

Fall Semester

NTE 103	Introduction to the New Testament	3
ENG 113	Freshman Composition I	3
COM 113	Introduction to Communication	3
MAT ____	Mathematics Elective	3
____	Science Elective	3
UTF 100	Orientation	0
		15

Winterim

HUM 103	Western Thought & Culture	3
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Spring Semester

BIB 213	Hermeneutics	3
BSF 103	Foundations of Spiritual Formation	3
ENG 123	Freshman Composition II	3
PHY ____	Philosophy Elective	3
IPC 293	Interpersonal Communication	3
		15

Second Year

Fall Semester

OTE 103	Introduction to the Old Testament	3
____	Literature Elective	3
____	Social Science Elective	3
PSY 113	General Psychology or	
PSY 243	Developmental Psychology	3
COM 213	Intro to Communication Theory	3
SAO ____	Service & Outreach	0
		15

Spring Semester

NTE ____	New Testament Elective	3
OTE ____	Old Testament Elective	3
HIS ____	History Elective	3
____	Social Science Elective	3
COM 283	Persuasion	3
SAO ____	Service & Outreach	0
		15

Third Year

Fall Semester

THE 303	Introduction to Theology	3
COM 313	Intro to Communication Research Methods	3
____	Open Elective	3
IPC 343	Advanced Public Speaking	3
____	Minor or Open Elective	3
SAO ____	Service & Outreach	0
		15

Spring Semester

THE ____	Theology Elective	3
____	Computer, Science or Math Elective	3
IPC 201	Inter. & Public Communication Practicum	1
____	Minor or Open Elective	3
____	Minor or Open Elective	3
____	Minor or Open Elective	2
SAO ____	Service & Outreach	0
		15

Summer Session

IPC 493	Interpersonal & Public Com. Internship or	
COM 383	Study Abroad	3

Fourth Year

Fall Semester

____	Bible or Theology Elective	3
COM 363	Media & Society	3
COM 423	Communication Ethics	3
IPC 313	Organizational Communication	3
IPC ____	IPC Elective	3
		15

Spring Semester

____	Bible or Theology Elective	3
COM 463	Christ, Communication, & Culture	3
IPC 333	Small Group Communication	3
____	Minor or Open Elective	3
____	Minor or Open Elective	3
		15

Minimum hours required = 126

COMMUNICATION STUDIES MAJOR – B.A.**MASS COMMUNICATION CONCENTRATION****GENERAL EDUCATION - 69 hours****BIBLE & THEOLOGY - 30 hours**

BIB 213	Hermeneutics
BSF 103	Foundations for Spiritual Formation
NTE 103	Introduction to the New Testament
NTE ____	New Testament Elective
OTE 103	Introduction to the Old Testament
OTE ____	Old Testament Elective
THE 303	Introduction to Theology
THE ____	Theology Elective

6 hours of Bible/Theology Electives from any BIB, BMI, GRK (except 213),
HEB (except 213), NTE, OTE, THE, **or** approved integrative courses

HUMANITIES - 18 hours

COM 113	Introduction to Communication
ENG 113	Freshman Composition I
ENG 123	Freshman Composition II
HUM 103	Western Thought & Culture
3 hours	ENG Literature Elective
3 hours	Philosophy Elective

SOCIAL SCIENCES - 12 hours

3 hours Psychology Elective from PSY 113 **or** PSY 243
3 hours History Elective
6 hours Social Science Electives from ANT 203, CRJ 113, CSG 113, ECO,
GHY, HIS, ICS 323, POL, PSY 253, 263, 323, 343, SOC **or** SWO 203

COMPUTER, SCIENCE, & MATHEMATICS - 9 hours

Choose any BIO, CHM, ENV, PHS or SCI course as a science elective
3 hours Mathematics Elective
3-4 hours Computer, Science or Mathematics Elective prefixed BIO, CHM,
CSC, ENV, MAT, PHS **or** SCI

MAJOR - 37 hours**COMMUNICATION STUDIES CORE - 18 hours**

COM 213	Introduction to Communication Theory
COM 283	Persuasion
COM 313	Introduction to Communication Research Methods
COM 363	Media & Society
COM 423	Communication Ethics
COM 463	Christ, Communication & Culture*

MCM Concentration Option A or B – 19 to 25 hours**MCM Core – 9 Hours**

MCM 333	Rhetoric of Media
MCM 363	Narrative & Image
MCM 313	Introduction to Journalism or
MCM 373	Writing for Media

Option A – 10 hours

MCM 201	Mass Communication Practicum (may be repeated)
MCM 213	Media Production
MCM 493	Mass Communication Internship or
COM 383	Study Abroad
MCM ____	3 hours MCM elective at the 300 or 400 level

Option B – LA Film Studies Semester – 16 hours

(Additional fees apply)

____	Faith & Artistic Development
____	Hollywood Production Workshop
____	Internship: Inside Hollywood
<i>Choose 1 of the following courses:</i>	
____	Narrative Storytelling
____	Professional Screenwriting
____	Acting for the Camera

OPEN ELECTIVES - 23 hours (20 hours if selecting Option B)*

UTF 100	UTF Orientation
4 SAO	Service & Outreach Opportunities

TOTAL = 126/129 hours

*It is assumed that the integrative course COM 463 will be used in fulfillment of a Bible & Theology elective. If not, **Minor or Open Electives** is reduced to 20 hours to accommodate a separate 3-hour Bible & Theology elective and maintain a total of 126 hours.

MASS COMMUNICATION COURSE SCHEDULE SAMPLE
(Applies only to Option A)**First Year****Fall Semester**

NTE 103	Introduction to the New Testament	3
COM 113	Introduction to Communication	3
ENG 113	Freshman Composition I	3
MAT ____	Mathematics Elective	3
____	Science Elective	3
UTF 100	Orientation	0
		15

Winterim

HUM 103	Western Thought & Culture	3
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Spring Semester

BIB 213	Hermeneutics	3
BSF 103	Foundations of Spiritual Formation	3
ENG 123	Freshman Composition II	3
PHY ____	Philosophy Elective	3
COM 283	Persuasion	3
		15

Second Year**Fall Semester**

OTE 103	Introduction to the Old Testament	3
____	Literature Elective	3
____	Social Science Elective	3
COM 213	Introduction to Communication Theory	3
MCM 333	Rhetoric of Media	3
SAO ____	Service & Outreach	0
		15

Spring Semester

NTE ____	New Testament Elective	3
OTE ____	Old Testament Elective	3
HIS ____	History Elective	3
____	Social Science Elective	3
____	Open Elective	3
SAO ____	Service & Outreach	0
		15

Third Year**Fall Semester**

THE 303	Introduction to Theology	3
COM 313	Introduction to Research Methods	3
MCM 213	Media Production	3
MCM 363	Narrative & Image	3
MCM 201	Mass Communication Practicum	1
____	Open Elective	2
SAO ____	Service & Outreach	0
		15

Spring Semester

THE ____	Theology Elective	3
____	Computer, Science or Math elective	3
MCM ____	Intro to Journalism or Writing for Media	3
____	Open Elective	3
____	Open Elective	3
SAO ____	Service & Outreach	0
		15

Summer Session

MCM 493	Mass Communication Internship or	
COM 383	Study Abroad	3

Fourth Year**Fall Semester**

____	Bible or Theology Elective	3
PSY 113	General Psychology or	
PSY 243	Developmental Psychology	3
COM 363	Media & Society	3
COM 423	Communication Ethics	3
MCM ____	MCM Elective	3
		15

Spring Semester

____	Bible or Theology Elective	3
COM 463	Christ, Communication, & Culture	3
____	Open Elective	3
____	Open Elective	3
____	Open Elective	3
		15

Minimum hours required = 126

COMMUNICATION STUDIES MAJOR – B.A.

SOCIAL MEDIA MANAGEMENT CONCENTRATION

GENERAL EDUCATION - 69 hours

BIBLE & THEOLOGY - 30 hours

BIB 213	Hermeneutics
BSF 103	Foundations for Spiritual Formation
NTE 103	Introduction to the New Testament
NTE ____	New Testament Elective
OTE 103	Introduction to the Old Testament
OTE ____	Old Testament Elective
THE 303	Introduction to Theology
THE ____	Theology Elective

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HUMANITIES - 18 hours

COM 113	Introduction to Communication
ENG 113	Freshman Composition I
ENG 123	Freshman Composition II
HUM 103	Western Thought & Culture
3 hours	ENG Literature Elective
3 hours	Philosophy Elective

SOCIAL SCIENCES - 12 hours

3 hours	Psychology Elective from PSY 113 or PSY 243
3 hours	History Elective
6 hours	Social Science Electives from ANT 203, CRJ 113, CSG 113, ECO, GHY, HIS, ICS 323, POL, PSY 253, 263, 323, 343, SOC or SWO 203

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3 hours	Mathematics Elective
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MAJOR - 37 hours

COMMUNICATION STUDIES CORE – 18 hours	
COM 213	Introduction to Communication Theory
COM 283	Persuasion
COM 313	Introduction to Communication Research Methods
COM 363	Media & Society
COM 423	Communication Ethics
COM 463	Christ, Communication & Culture*

SMM CONCENTRATION – 19 hours

IPC 323	Public Relations
MKT 353	Digital Marketing
SMM 201	Social Media Management Prac. (may be repeated)
SMM 213	Social & Convergent Media
SMM 313	Social Media: Development & Management
SMM 323	Social Media: Marketing & Analytics
SMM 493	Social Media Management Internship or
COM 383	Study Abroad

MINOR or OPEN ELECTIVES - 23 hours*

TOTAL = 126 hours

UTF 100	UTF Orientation
4 SAO	Service & Outreach Opportunities

*It is assumed that the integrative course COM 463 will be used in fulfillment of a Bible & Theology elective. If not, **Minor or Open Electives** is reduced to 20 hours to accommodate a separate 3-hour Bible & Theology elective and maintain a total of 126 hours.

SOCIAL MEDIA MANAGEMENT COURSE SCHEDULE SAMPLE

First Year

Fall Semester

NTE 103	Introduction to the New Testament	3
ENG 113	Freshman Composition I	3
COM 113	Introduction to Communication	3
MAT ____	Mathematics Elective	3
____	Science Elective	3
UTF 100	Orientation	0
		15

Winterim

HUM 103	Western Thought & Culture	3
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Spring Semester

BIB 213	Hermeneutics	3
BSF 103	Foundations of Spiritual Formation	3
ENG 123	Freshman Composition II	3
PHY ____	Philosophy Elective	3
____	Minor or Open Elective	3
		15

Second Year

Fall Semester

OTE 103	Introduction to the Old Testament	3
____	Literature Elective	3
____	Social Science Elective	3
PSY 113	General Psychology or	
PSY 243	Developmental Psychology	3
COM 213	Intro to Communication Theory	3
SAO ____	Service & Outreach	0
		15

Spring Semester

NTE ____	New Testament Elective	3
OTE ____	Old Testament Elective	3
HIS ____	History Elective	3
COM 283	Persuasion	3
SMM 213	Social & Convergent Media	3
SAO ____	Service & Outreach	0
		15

Third Year

Fall Semester

THE 303	Introduction to Theology	3
____	Social Science Elective	3
COM 313	Intro to Communication Research Methods	3
SMM 313	Social Media: Development & Management	3
____	Minor or Open Elective	3
SAO ____	Service & Outreach	0
		15

Spring Semester

THE ____	Theology Elective	3
____	Computer, Science or Math Elective	3
SMM 201	Social Media Practicum	1
SMM 323	Social Media: Marketing & Analytics	3
____	Minor or Open Elective	3
____	Minor or Open Elective	3
SAO ____	Service & Outreach	0
		16

Summer Session

SMM 493	Social Media Internship or	
COM 383	Study Abroad	3

Fourth Year

Fall Semester

____	Bible or Theology Elective	3
COM 363	Media & Society	3
COM 423	Communication Ethics	3
IPC 323	Public Relations	3
____	Minor or Open Elective	3
		15

Spring Semester

____	Bible or Theology Elective	3
COM 463	Christ, Communication, & Culture	3
MKT 353	Digital Marketing	3
____	Minor or Open Elective	2
____	Minor or Open Elective	3
		14

Minimum hours required = 126