Public Disclosure of Student Achievement

Institution Name: University of Toccoa Falls

Business Unit(s) included in this report: Department of Business Administration

Academic Period Covered: 2024-2025

Date Report Posted: December 2, 2025

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in Business Administration:	Retention	75%	74%
Bachelor of Science in Business Administration with concentration in:			
-Entrepreneurship	Retention	75%	*
-Marketing	Retention	75%	77%
-Management	Retention	75%	*
Bachelor of Science in Sport Management	Retention	75%	76%
Bachelor of Science in Organizational Leadership	Retention	75%	*
Bachelor of Science in Nonprofit Management	Retention	75%	*
Associate of Arts in Business Administration	Retention	75%	*

*For these majors and concentrations, insufficient data is available.

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	Number of students who were active at the end of 2023-2024 academic year, did not graduate, and returned as active students in the program for the 2024-2025 academic year.